

Ryan Winkles, Erin Ouellette, Elizabeth Donnelly, Ryan Morsbach,
Eileen Schuyler in *The Old Mezzo*. Photo by Joe Schuyler.

2012 ANNUAL REPORT

WAM theatre

440 Spring Street · Lee, MA, 01238

www.WAMTheatre.com



In 2012, WAM Theatre...

Raised **\$50,000** in monetary donations and box office sales and just over **\$3,000** in in-kind donations.

Donated **\$2,400** to one beneficiary: Shout Out Loud Productions (Berkshire County, MA), taking action to address sexual trafficking.

Collaborated with nearly 100 theatre artists, more than **75%** of whom were women. Nearly **30** of them were paid and, of those, **6** were Equity members.

Performed for nearly **1,000** women and men.

"WAM supported us with much needed funding, but just as importantly provided extraordinary outreach and support for our project."

✦ Jeanet Ingalls, from beneficiary Shout Out Loud Productions

"Two birds, one stone: Theatre for cause. Cause for theatre."

✦ Did You Weekend?

we produced...

ONE BENEFIT PERFORMANCE (APRIL):

24hr Capital Region/Berkshire Theatre Project

Hosted at Shakespeare & Company. Sold Out. Again.

ONE SPECIAL EVENT (AUGUST):

like/unlike

Company in Residence at Pittsfield's WordxWord Festival. Created a workshop performance of a piece exploring the impact of social media on women's lives. Created and directed by Leigh Strimbeck.

ONE MAIN EVENT (OCTOBER):

World Premiere of Susan Dworkin's The Old Mezzo

Performed at the Berkshire Museum in Pittsfield.

Beneficiary: Shout Out Loud Productions. A play about the political awakening of a great opera singer.

WAM was commissioned to create an evening of Reader's Theatre for Friends of Richmond Library. Directed by Leigh Strimbeck in March and presented at the Town Hall in Richmond.

"WAM is a positive force in the community with its excellent productions and generous contributions to organizations that aid and promote women"

✦ Karel Fisher, Audience Member



Daniela Malave, Alika Hope, Elizabeth Donnelly in *24hr Project*, 2012. Photo by Enrico Spada.



Elizabeth Donnelly, Eileen Schuyler, Ryan Winkles, Erin Oullette in *The Old Mezzo*, 2012. Photo by Joe Schuyler.



Brenny Rabine, Erica Tryon, Pooja Prema, Kristie Wortman in *like/unlike*, 2012. Photo by Linda Badami.



The crowd awaits the start of the *24hr Project*, 2012. Photo by Enrico Spada.

"I was inspired and so proud to be a part of so worthy a cause. Plus, I love that it's all done through the art of theatre"

✦ Ryan Winkles, actor in *The Old Mezzo*



and online...

Our website received **5,495** visits (**3,542** unique) since January 1, 2012: **3,400** new visitors to our site, **2095** returning visitors. (In 2010, WAM's first year, we sited 3,500 total visits, 2,226 unique.)

WAM Theatre finished 2012 with over **1,000 Facebook** Fans, nearly **450 Twitter** Followers and over **600 Subscribers** to our e-newsletter.

WAM ACCOMPLISHMENTS

Over three years, WAM has
DONATED OVER \$7,000
to **5 BENEFICIARIES**
(including 2 internationally)...

...provided work to nearly **60 ARTISTS**,
collaborated with a total of 250,
75% OF WHOM WERE WOMEN.

WAM Theatre's work has been
SEEN BY ALMOST 2,500 PEOPLE.



Beneficiary Shout Out Loud Productions received a donation from WAM in 2012.

"...a superb cast that is the equal of any that we see at the four major theatres during the summer..."

✦ Berkshire on Stage

2012 FINANCIAL OVERVIEW

Through the generosity of our patrons and supporters, **WAM Theatre** garnered over \$50,000 in individual donations, foundation grants, corporate sponsorship and ticket sales in 2012. We more than tripled our foundation support and doubled our corporate sponsorship in 2012. We also increased our individual donations. This allowed us to provide paid contracts to nearly 30 theatre professionals and make a total donation to our beneficiary of \$2,400.

Income \$50,643

Expenses \$42,877

Surplus \$7,766

[FYI: 2011: Individual Donations = \$11,178.50, Foundations and Government Grants = \$3,500, Corporate Support = \$3,200]

WAM THEATRE, INC. 2012 BUDGET OVERVIEW

INCOME

Contributed Income

Individual Donations	\$13,119
Foundation and Government Grants	\$15,400
Corporate Support	\$6,500

Earned Income

Ticket Sales	\$12,929
Other	\$2,695

Total Income \$50,643

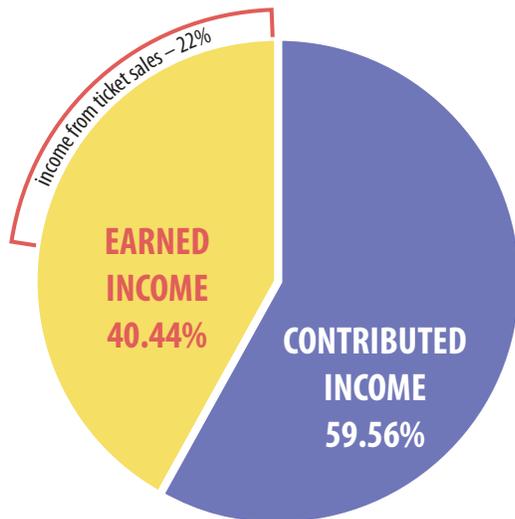
EXPENSE

Annual Operating Costs

Contract Services/Professional Fees	\$22,161
Production Expenses	\$6,499
Donation to Women's Organizations	\$2,400
Administration	\$11,817

Total Expense \$42,877

Surplus \$7,766



These percentages are in line with theatres that have a budget of \$500,000 or less, according to the Theatre Communications Group *Theatre Facts 2011: Report on the Fiscal State of the Professional Not for Profit American Theatre*.

2012 MISSION OVERVIEW

WAM THEATRE MISSION STATEMENT

WAM Theatre's philanthropic mission is two-fold. First, to produce professional theatrical events for everyone, with a focus on women theatre artists and/or stories of women and girls. Second, to donate a portion of the proceeds from those events to organizations that benefit women and girls worldwide.

STATEMENT OF PURPOSE

To promote the arts by creating, commissioning, and presenting theatrical works that explore social issues related to women and girls, and to distribute proceeds derived from the public presentations of these theatrical works to not-for-profit 501(c)(3) organizations with missions that feature advocacy and assistance with regard to the empowerment and combating the oppression of women and girls.

INTENTIONS

Inspired by those who take action to turn the oppression of women worldwide into opportunity for change, WAM Theatre is a company with the following two objectives:

1. To raise funds to create and be involved in theatrical events that benefit women and girls locally and globally.
2. To donate a portion of proceeds from those events to charitable organizations that benefit women and girls locally and globally.

WAM Theatre provides philanthropy through the arts by using theatre to benefit women and girls. Our sponsors support women and girls by supporting the arts. Double Philanthropy.

Artistic Director, co-Founder: Kristen van Ginhoven

Artistic Advisor, co-Founder: Leigh Strimbeck

Associate Producer: Corissa Bryant

Graphic Designer: Enrico Spada

Board of Directors:

Ashley Berridge (President)
 Tammy Valicenti (Treasurer)
 Nick Webb (Secretary)
 Jim Benson
 Leigh Strimbeck
 Kristen van Ginhoven

Advisory Board:

Susan Dworkin
 Ellen K. Kaplan
 Brenny Rabine
 Paul Rapp
 Laura Roudabush
 Abbie von Schlegell
 Kevin Craig West

DONOR INFORMATION

Our appreciation goes out to each donor who made a contribution in 2012. Only through the support of these individuals are we able to create theatre for everyone that benefits women and girls. Thanks to our 140 donors in 2012!

HEROINES & HEROES

Ashley and Brad Berridge
The Dylandale Foundation
Lynn Gernert
Joan and Jim Hunter
Vanessa and Jay Sax
Tammy and Dave Valicenti

ANGELS

Valerie Barr
Derrell P. Capes
Thalia Cunningham
Susan Dworkin
Carol and Merrill Sanderson
Space Dev Foundation
Kristen van Ginhoven and Nick Webb
Dale and Marvin Winell

100 CLUB

Kate Barton and Sam Craig
Suzi and Jonathan Banks Baum
Linda Benton
Dana Bishop
Sara and Jon Budish
Amber Chand / Women's Peace Collection
Jennifer Cianflone and Jim Benson
Kimberly Ciola and Nate Wiessner
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Susan Cohen
Joan and Peter Coombs
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Eileen and Joe Schuyler
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Georgianne and Jim Valli-Harwood
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Cecille Wasserman
Liz and Marshall Webb
Suky and Tom Werman
Nancy Wilder

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Tracy Liz Miller and Kent Burnham
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Kees and Edna Schipper
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Lenore and Paul Sundberg
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Abigail and Richard Tovell
Cheryl and Joe Tracy
Judith and Ronald Turbin
Bonnie and Richard Valenti
Truus and Martin van Ginhoven
Caroline Wheeler and Walter McTeigue
Lauren Zyviak

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Tony Pallone
Sally Robertson
Chris Foster and Patrick White
Meg Agnew and Paul Wisswaesser

We have carefully prepared this list. If your name was misspelled or inadvertently omitted, please accept our sincere apologies and contact us at info@wamtheatre.com or 518-243-9627 so that we may correct our records.

2012 CORPORATE SPONSORS

PRODUCTION SPONSOR

Mission Bar and Tapas in Pittsfield, MA

PARTNER CORPORATE SPONSORS

Arizona Pizza in Lanesboro and Lenox, MA

LEADER CORPORATE SPONSORS

Berkshire Bank Foundation
Cohen Kinne Valicenti & Cook LLP
Greylock Federal Credit Union
Pittsfield Cooperative Bank
Sonoco
Studio Two

SUPPORTER CORPORATE SPONSORS

Adams Community Bank
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MADMACS

We are thankful to the following organizations for providing us grants in 2012:

Thank you to the Brabson Library & Educational Foundation (Lead Funder) and the Pittsfield Cultural Council for providing grant funds towards our August *like/unlike* Project.

Thank you to the Martha Boschen Porter Fund for providing grant funds to support the work of Kristen van Ginhoven as Artistic Director of WAM Theatre and Director of *The Old Mezzo*.

We also gratefully acknowledge the support of the following organizations and individuals who provided in-kind support to make our 2012 events possible:

Barrington Stage Company
Berkshire Theatre Group
Cohen Kinne Valicenti & Cook LLP
Susan Dworkin
Greenbergs
Luminix Light
Brenny Rabine
Shakespeare & Company
Sonoco
Spice Dragon
Joni Thomas and Brian Harrison
and all the volunteer ushers for *The Old Mezzo*
Tammy Valicenti
Williams College

WAM Board of Directors at the First Annual 100 Club Party on December 12, 2012 at yBar, 391 North Street, Pittsfield, MA: Ashley Berridge (President of the Board), Jim Benson, Leigh Strimbeck, Kristen van Ginhoven, Nick Webb (Secretary)



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