



Oliver Wadsworth, Brendan Cataldo, Suzanne Ankrum and Kim Stauffer in *Emilie: La Marquise Du Châtelet Defends Her Life Tonight* by Lauren Gunderson. Photo by Enrico Spada.

# 2013 ANNUAL REPORT

**WAM**  
theatre

440 Spring Street · Lee, MA, 01238  
[www.WAMTheatre.com](http://www.WAMTheatre.com)

*"...highly imaginative...highly theatrical..."*  
✦ Berkshire Eagle about *Emilie*

*"an absorbing evening of theatre  
for a sold out audience"* ✦  
✦ Berkshire Fine Arts about *Emilie*

## In 2013, WAM Theatre...

**Raised \$75,000** in monetary donations and box office sales and had increased in-kind donations.

**Donated \$3,400** to one beneficiary: The Rite of Passage and Empowerment for Girls Program (ROPE), Pittsfield, MA. ROPE is a program for young women in Berkshire County, with a particular focus on young women of color, that teaches the skills and confidence needed to succeed in today's world.

WAM's donation will fully fund the college tour of the Northeast taken by ROPE participants at the culmination of their program. ROPE was founded by and is run by Pittsfield community leader Shirley Edgerton. Funds were also donated this year from the collaborative One Billion Rising Dance Party to the Elizabeth Freeman Center and Eve Ensler's One Billion Rising Organization.

**Collaborated with over 100 theatre artists**, more than **75%** of whom were women. Nearly **30** of them were paid and, of those, **3** were Equity members.

**Performed for nearly 1,500 people.**

**we produced... 4 SPECIAL EVENTS, 1 BENEFIT, 1 MAINSTAGE PRODUCTION ...and launched an EDUCATION OUTREACH PROGRAM**

### and online...

November's #WAMEmilie social media campaign significantly increased our online engagement numbers, jumping from 4 daily viewers of our WAM Facebook page to nearly 100. The weekly number of people who engaged with our Facebook page went from 100 to 400. Overall in 2013, we had 9,480 visits to our WAM website (6,222 Unique Visits). We finished the year with nearly 600 Twitter followers, nearly 1,400 Facebook fans and over 1,000 subscribers to our e-blast.

## WAM LAUNCHES EDUCATION OUTREACH PROGRAM

Thanks to funding from Brabson Library & Educational Foundation, Greylock Federal Credit Union, Interprint, Mass Humanities and Pittsfield Cultural Council, WAM Theatre launched two education outreach programs: Girls Inc Pilot Program and the Emilie Education Outreach project.



Barby Cardillo gives a pep talk to members of Girls Inc.



The Girls Inc. project in action.



Audience members lean in during a post-show talkback for Emilie. Photo by Enrico Spada.



The cast of Emilie leads students in a post-show talk-back. Photo by Enrico Spada.

Five local organizations participated in the Emilie project: BART Charter School, Flying Cloud Institute, Girls Inc., Multicultural Bridge and The Rite of Passage and Empowerment for Girls Program. The program reached nearly 100 underserved audience members and was funded by a grant from Mass Humanities with ticket sponsorship from Berkshire Bank Foundation and Interprint.



On November 10, 2013, WAM Theatre presented its first ASL Interpreted performance of Emilie.

## WAM ACCOMPLISHMENTS

Since launching in 2010, WAM Theatre has...

...donated **NEARLY \$10,500** to **6 BENEFICIARIES** (including 2 internationally).

...provided paid contract work to over **75 PROFESSIONAL THEATRE ARTISTS** and collaborated with over **250, 75% OF WHICH ARE WOMEN.**

...launched an education program that reached **NEARLY 100 STUDENTS.**



Beneficiary Rite of Passage and Empowerment for Girls Program (ROPE) received a \$3,400 donation from WAM in 2013.

*"Until WAM began doing these charity givebacks in the Berkshires it was rare for a theatre company to actually embrace local social programs as a matter of their core mission... WAM has created a new paradigm." + Berkshire on Stage and Screen*

# 2013 for WAM Theatre

IN 2013, WAM THEATRE WAS NOMINATED FOR THE **BERKSHIRE TRENDSETTER AWARD** IN THE "CREATIVITY/INNOVATION" CATEGORY

## FEBRUARY:

### *10x10on10*

A collaboration with Alchemy Initiative and the "One Billion Rising Dance Party", a collaboration with various community organizations including the Elizabeth Freeman Center, Nina Molin, MD and HAVEN, both events were part of the 10x10 Festival in Pittsfield, MA.

## MARCH:

### *Half the Sky Film Screening and Panel*

Part of the Berkshire Festival of Writers and co-presented with Sisters for Peace at the Mahaiwe Performing Arts Center in Great Barrington, MA.

## MAY:

### *3<sup>rd</sup> Annual Berkshires/Capital Region 24-Hour Theatre Project*

Co-produced with the Mop & Bucket Improv Theatre Company and hosted by Proctor's Theatre in Schenectady

## JUNE:

### *WAM's First Benefit Evening: Claiming Her Place*

Hosted by Berkshire favorite Jayne Atkinson at the Mahaiwe Performing Arts Center in Great Barrington. A celebrity panel, featuring Lauren Ambrose, Michael Gill, Marin Mazzie, Linus Roache and Debra Jo Rupp, discussed the challenges women face in the entertainment industry.

## NOVEMBER:

### *Emilie: La Marquise Du Chatelet Defends Her Life Tonight*

The year ended with audiences raving about the critically acclaimed Northeast Regional Premiere production of *Emilie: La Marquise Du Chatelet Defends Her Life Tonight* by Lauren Gunderson. **Berkshire Eagle's Best of 2013: Honorable Mention for Best Production and Kim Stauffer's performance as Emilie.**



"Emilie is everything I want in a theater experience: a great play about an intriguing, powerful woman, riveting acting, inspired directing, an artful set and engaging audience!" —SuEllen Hampkins

"one of the most provocative, intelligent, funny, well acted, directed, written performances I've seen in a long time." —Ellen Ring

"I loved the way the science and the art were combined in this production. Many attempts are made, few as successful. I will certainly keep an eye on WAM from now on." —Alan Gilchrist

"This was WONDERFUL!!...My husband and I already said we would come again. Not only is this a story that needs to be told, the presentation was fabulous...We were blown...let us know about your next performance!" —Silke Fuchshofen

"I was at Sunday's performance. It was brilliant! It's the first production of yours that I have seen, and I hope that it gets put into many many theaters. The story, the writing, the set...all of it was absolutely beautiful. Thank you for such a wonderful wonderful experience." —Deborah Doyle

## Audience Feedback for Emilie

"This show is a must see for women and girls, I loved it as much as my 13 year old daughter." —Serene Mastrianni

"...The play was absolutely wonderful!...I told six people about it and wish I had told more. They all came and all loved it. It was a rare find, even here in the Berkshires. I hope and expect that it will be back next season. More people deserve to see it. Thank you."

—Christine Zelehoski

## 2013 FINANCIAL OVERVIEW

Through the generosity of our patrons and supporters, **WAM Theatre** garnered over \$75,000 in individual donations, foundation grants, corporate sponsorship and ticket sales in 2013. Our grant/foundation support and corporate sponsorship both increased by around a third in 2013, with WAM receiving its first state grant from Mass Humanities. With the success of both our "Your Check Has Legs" and "100x100" fundraising campaigns, we increased our individual donations by 84%. This allowed us to provide paid contracts to nearly 30 theatre professionals and make a total donation to our beneficiary of \$3,400.

**Income** \$76,940.31 | **Expenses** \$72,789.73 | **Surplus** \$4,150.58

[FY: 2012: Individual Donations = \$13,119, Foundations and Government Grants = \$15,400, Corporate Support = \$6,500]

## WAM THEATRE, INC. 2013 BUDGET OVERVIEW

### INCOME

#### Contributed Income

Individual Donations	\$24,361.98
Foundation and Government Grants	\$21,080.00
Corporate Support	\$9,100.00

#### Earned Income

Ticket Sales	\$22,288.33
Other	\$110.00

**Total Income** \$76,940.31

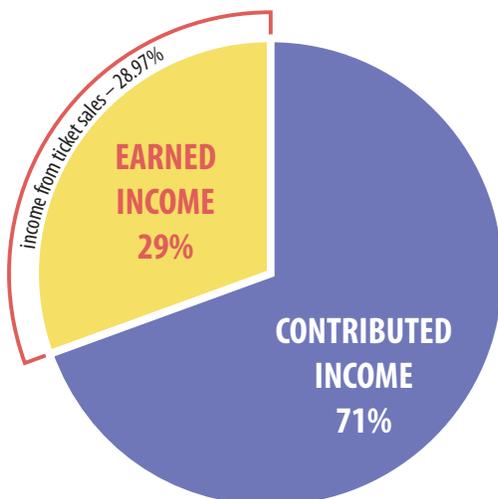
### EXPENSE

#### Annual Operating Costs

Contract Services/Professional Fees	\$32,686.50
Production Expenses	\$19,547.45
Donation to Women's Organizations	\$4,420.00
Administration	\$15,335.78
Other	\$800.00

**Total Expense** \$72,789.73

**Surplus** \$4,150.58



These percentages are in line with theatres that have a budget of \$500,000 or less, according to the Theatre Communications Group *Theatre Facts 2011: Report on the Fiscal State of the Professional Not for Profit American Theatre*.

## 2013 MISSION OVERVIEW

### WAM THEATRE MISSION STATEMENT

WAM Theatre's philanthropic mission is two-fold. First, to produce professional theatrical events for everyone, with a focus on women theatre artists and/or stories of women and girls. Second, to donate a portion of the proceeds from those events to organizations that benefit women and girls worldwide.

### VALUES

*Through theatre and in theatre we strive for equality in opportunity and treatment:*

We are champions for human rights, working to create change by creating opportunity for women and girls which lifts all of humanity. We work diligently and tirelessly for fairness and equal access through our dual mission of theatrical and philanthropic endeavors.

*We make an impact locally and globally:*

Every time an audience comes together a community is formed. We recognize that we are part of a myriad of communities and we therefore create change by telling stories about and across local, global, gender, ethnic, artistic and international communities.

*We stand up with integrity, honesty and respect:*

Our conviction and integrity guide what we do and how we do it, every day. We adhere to the highest standards of professionalism and personal responsibility.

WAM Theatre provides philanthropy through the arts by using theatre to benefit women and girls worldwide. Our sponsors support women and girls by supporting the arts. Double Philanthropy.

**Artistic Director, co-Founder:** Kristen van Ginhoven

**Assistant to the Artistic Director:** Kelly Galvin

**Graphic Designer:** Enrico Spada

### Board of Directors:

Ashley Berridge (President)  
 Tammy Valicenti (Treasurer)  
 Nick Webb (Secretary)  
 Vicky May  
 Kristen van Ginhoven

### Advisory Board:

Susan Dworkin, Ellen W. Kaplan, Brenny Rabine,  
 Paul Rapp, Laura Roudabush, Abbie von Schlegell,  
 Sharon Small, Kevin Craig West

Leigh Strimbeck

*Board Member Emeritus, WAM Theatre Co-Founder*

### ASSOCIATE ARTISTS

Susan Dworkin, Juliana von Haubrich

# DONOR INFORMATION

Our sincere appreciation goes out to each donor who made a contribution in 2013. Only through the support of these individuals are we able to create theatre for everyone that benefits women and girls. Thanks to our 180+ donors in 2013 for helping us make an impact!

## HEROINES & HEROES

Lyn and Richard Atkinson  
Valerie B Barr  
Sara and Jon Budish Jtwros  
Lynn Gernert  
Kristin and James Hatt  
Joan and Jim Hunter  
Susan Rose-Lafer  
Vanessa and Jay Sax  
Tammy and Dave Valicenti  
Kristen van Ginhoven and Nick Webb  
Kristen Vangsness  
Dylandale Foundation  
Brabson Library and Educational Foundation  
The Feigenbaum Foundation  
The Appelbaum-Kahn Foundation

## ANGELS

Sydelle and Lee Blatt  
Vicki Bonnington  
Kate Barton and Sam Craig  
Joyce Bernstein  
Ashley and Brad Berridge  
Susan Dworkin  
Nancy Kalodner  
Jayne Atkinson-Gill and Michel Gill  
Nina Molin M.D. and Jon Gotterer D.M.D  
Rosalind Bennett and Linus Roache  
Carol and Merrill Sanderson  
Brian Schwab  
Joe Starzyk  
Jonathan Swartz  
Elizabeth and Marshall Webb  
Kim Ciola and Nathaniel Wiessner  
Nancy Wilder  
Dale and Marvin Winell

## 100 CLUB

Gail and Joel Appelbaum  
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Dana Bishop  
Ariel Bock and Jonathan Epstein  
Ben Kroup and Lucy Breyer  
Regina Burgio  
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Thalia Cunningham  
Angela David  
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Julia Dixon  
Becka Erickson  
Giovanna Fessenden and  
Christopher Hennessey  
Catherine and Matthew Fisch  
Bruce Garlow  
Ineke and Vince Garofalo  
Deborah Grausman  
David Andrew Harris  
Joni Thomas and Brian Harrison  
Norman Hatch

Julia Candler Hayes  
Kristine and Lawrence Hazzard  
Yvonne Perry and Mark Hulbert  
Kathy LeMay  
Carol and Lance Liebman  
Sharon and Ken Lillis  
Govane and Bob Lohbauer  
Dawn A. Martin  
Nancy Matthews  
Anne Messer  
Katherine Miller  
Elisa Mishory  
Dorothea Greene and Linda Morse  
Mary and Seth Nash  
Lisa Nelson  
Lesley Oransky  
Susan Wands and Robert Petkoff  
Julie Snow and Gerol Petruzella  
Richard Phillips  
Lynn Power  
Ellen Ring  
Nancy Rohn  
Debra Jo Rupp  
Karen Rutschmann  
William Sanderson, in memory  
of Katie Miga Sanderson  
Joe and Ro Sax  
Mackenzie Sax  
Zoe Sax  
Sherrie D. Howard and Bradley Schiesser  
Eileen and Joe Schuyler  
Karen O'Donnell and Peter Sheffer  
Jennifer Sherman  
Sally Soluri  
Enrico Spada  
Leigh Strimbeck and Joe Jurchak  
Laurie Israel and Elaine Sidney  
Sally and Robert Sugarman  
Susan Weekes  
Margaret McTeigue and Thomas Wessel  
Marjorie Wexler  
Whitney Center for the Arts/Amber Chand  
Terry and Jay Wise

## CHAMPIONS

Barbara and Don Barron  
Barbara Bonner  
Jennifer Browdy  
Patricia and David Bunce  
Tracy Liz Miller and Kent Burnham  
Lonnie Carter  
Cast and Crew of Emilie  
Eve Cholmar  
Linda B. Colvin  
Ellen Crobier-Fischman  
Heidi and Raf deChief  
Diane Pearlman and Jeffrey Diamond  
Pamela and Doug Edwards-Johnson  
Eric Grimstead  
Janel Halpern  
Heidi Hass and Fred Hooven  
Mariclaire Hulbert

John Knapp  
Gloria Miller and Macey Levin  
Serene Matrianni  
Dana Harrison and Marc Maurino  
Judith Nardacci  
John W Noble  
Elna Nugent  
Cindy Parrish  
Pat Reilly  
Karen Rusch  
Marjorie Safran  
Jane Salata  
Elizabeth Stott  
Sarah Thomas  
Abby and Richard Tovell  
Susan Valicenti  
Truus and Martin van Ginhoven  
Linda White

## ADVOCATES

Jennifer Aza Allan  
Barbara and Don Barron  
Analesa Rose Berg  
Jesse Berger  
Maria Black  
Rose Bookbinder  
Angela and Marc Breuers  
Laurel Nicholson-Brown and J. Mark Browne  
Grayce Burian  
Jo-Ann Burnett  
Megha Nancy Buttenheim  
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Kristi Funk Dana  
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Ellen Manley  
Elizabeth McEneaney  
Keren Oberfield  
Brenda Oppermann  
Tony Pallone  
Kevin Pevato  
Patrick and Mairin Quinn  
Judy Rettig  
Lynn Rist  
Ruth Rosenthal  
Laura and Jeff Roudabush  
Megan Sandberg-Zakian  
Audrey and Marty Schlanger  
Carole G. Siegel  
Harriet Vines  
Francine Weinberg  
Chris Foster and Patrick White  
Meg Agnew and Paul Wisswaesser  
Melissa Wolff  
Adam Zahler

*As of 1/12/14.  
We have carefully  
prepared this list. If your  
name was misspelled  
or inadvertently  
omitted, please accept  
our sincere apologies  
and contact us at  
info@wamtheatre.  
com or 518-234-  
9627 so that we may  
correct our records.*

## 2013 CORPORATE SPONSORS

### PRODUCTION SPONSORS

Berkshire Magazine  
Greylock Federal Credit Union

### PARTNERS

Cohen Kinne Valicenti Cook Attorneys  
Interprint

### LEADERS

Custom Business Solutions  
Didyouweekend  
Gogel & Gogel  
Rogovoy Report  
Pittsfield Cooperative Bank

### SUPPORTERS

Adams Community Bank  
Berkshire Fine Arts  
Nicholas L. Parsenios, Attorney at Law  
Toole Insurance

## 2013 FOUNDATION & GOVERNMENT GRANT SUPPORT

Mass Humanities  
Berkshire Bank Foundation  
The Feigenbaum Foundation  
Price Chopper's Golub Foundation  
Pittsfield Cultural Council

*We also gratefully acknowledge the support of the following organizations and individuals who provided in-kind support to make our 2013 events possible:*

Peter Alvarez	Greylock Federal Credit Union
Anni Maliki	Reba and Bruce Evenchik
Asia Luna	Amy Holzapfel
Suzi Banks Baum	Jane Iredale Cosmetics
Barrington Stage Company	Karen Lee
Bella Flora	Suzanne Merritt
Ben's	Jonathan Molk
Berkshire Fabrications	Marla Mongjardo
Berkshire Fringe	Vincent Olivieri
Berkshire Theatre Group	Peace Love and Chocolate
Blue Q	Perreca's
Bola Granola	Pittsfield Bra & Girl
Bomber's	David Renner
Castle Street Cafe	Matt Tannenbaum
Chester Theatre Company	Sarah Todd
Chocolate Springs Cafe	Village Integrative Pharmacy
Cookiehead	Shelly Williams
Dorset Theatre Festival	Kelie Wright

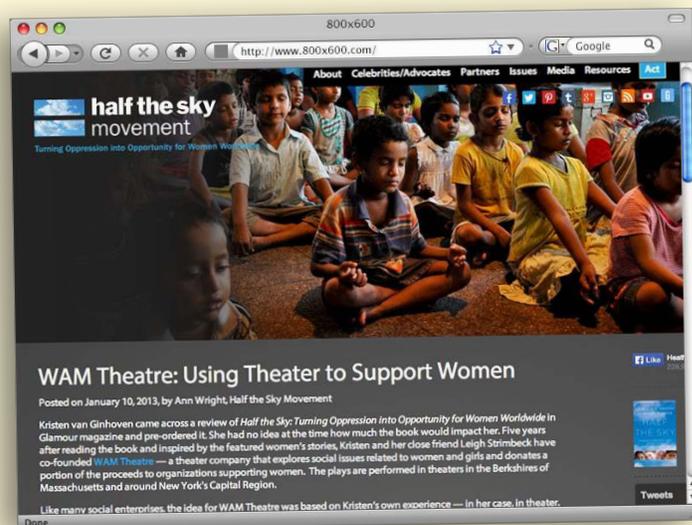
## KICKING OFF 2013, AN EXCERPT

WAM is so proud to have started the year off with a feature on the Half the Sky Movement blog—the book that inspired the creation of WAM Theatre!

### WAM THEATRE: USING THEATER TO SUPPORT WOMEN

Posted on January 10, 2013, by Ann Wright

*Kristen van Ginhoven came across a review of Half the Sky: Turning Oppression into Opportunity for Women Worldwide in Glamour magazine and pre-ordered it. She had no idea at the time how much the book would impact her....Kristen and her co-founder Leigh describe WAM theater as "double philanthropy": providing opportunities to female artists and re-investing a portion of ticket sales into causes that benefit women....The plays and special events have covered a breadth of social issues and the idea of women helping women is reflected in the theatre's name — WAM — or Women's Action Movement....Kristen says, "Thanks to the support of our community and the inspiration of the Half the Sky Movement, the model of using theatre to benefit women and girls is working."*



Check out the full article at  
<http://www.halfttheskymovement.org/blog/entry/wam-theatre-using-theater-to-support-women-and-girls>

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