

"From its first baby steps, WAM Theatre has consistently produced some of the most interesting work in the Berkshires."

✦ Berkshire on Stage and Screen



*Christina Gordon, Sipwe Moyo, Shannon Harris in 2014's
In Darfur by Winter Miller. Photo by Enrico Spada.*



"This is great theater....This sort of work makes me proud to live in The Berkshires where wonderful talent abounds."

✦ J. Peter Bergman, *Berkshire Edge*

"... powerful, intense, moving, uplifting..."

✦ Audiences, *In Darfur*



2014 ANNUAL REPORT

FIFTH ANNIVERSARY SEASON!

WAM theatre

440 Spring Street · Lee, MA, 01238

www.WAMTheatre.com

2014 for WAM Theatre

MARCH:

Motherhood Out Loud

Two-time Tony nominee Jayne Atkinson directed a benefit production of *Motherhood Out Loud* at Berkshire Theatre Group's Unicorn Theatre in Stockbridge on March 28th and 29th as part of the Berkshire Festival of Women Writers. Proceeds from the production, co-produced by Atkinson and Susan Rose, benefited WAM Theatre and the BFWW.

APRIL:

Everywoman

WAM Theatre was invited to present a staged reading of *Everywoman*, a comedy about catastrophe, presented at the UAlbany, SUNY Performing Arts Center in Albany, NY. Directed by Sara Katzoff, artistic director of the Berkshire Fringe, and written by Carolyn Yalkut, who teaches drama, film and literature at the University of Albany, the reading was held on April 3.

APRIL–SEPTEMBER:

Fresh Takes Play Reading Series

Held in the gallery at No. Six Depot Roastery and Café in West Stockbridge on Sunday afternoons at 3 p.m., Fresh Takes, curated by WAM Theatre Artistic Associate Kelly Galvin, gave a stage to new and reimagined works that tell women's stories. Featuring local professional actors and directors, the readings explored the work of provocative contemporary and classical voices. The inaugural 2014 series included *Blue Stockings* by Jessica Swale (April 13); *Measure for Measure* by William Shakespeare (May 18); *How the World Began* by Catherine Trieschmann (June 22); *Seven Homeless Mammoths Wander New England* by Madeleine George (Aug.17); and *Waxworks* by Trina Davies (Sept. 21).

AUGUST:

Change Makers: Fifth Anniversary Celebration and Summer Benefit

Held at the Mahaiwe Performing Arts Center in Great Barrington, *Change Makers* was hosted by Pulitzer prize winning playwright Marsha Norman and WAMC Producer Sarah LaDuke and featured a lively panel discussion around creating positive change through the arts. Panelists included author and actor Jessica Blank, playwright Winter Miller, photographer John Stanmeyer, and filmmaker Cynthia Wade.

NOVEMBER:

In Darfur by Winter Miller

The New England premiere of *In Darfur*, written by Winter Miller and directed by Kristen van Ginhoven, ran from October 30 through November 16 at the Berry Family Studio in the Elayne P. Bernstein Center at Shakespeare & Company's Kemble Street campus in Lenox, MA.

READ ON FOR MORE →

PHOTOS, top-bottom: Susan Rose Lafer and Jane Kaczmarek in a post-show panel for *Motherhood Out Loud*; photo by Enrico Spada / The cast and crew of *Everywoman* prepares; photo by Kristen van Ginhoven / Kristen van Ginhoven and Dana Harrison in the *Fresh Takes* reading of *Measure for Measure*; photo by Enrico Spada / Panelists Marsha Norman, Sarah LaDuke, John Stanmeyer, Jessica Blank, Winter Miller and Cynthia Wade with benefit committee at *Change Makers*, WAM's 2014 benefit; photo by Enrico Spada / Benefit panelists Cynthia Wade and Winter Miller; photo by Enrico Spada / Guests at the post-show five year anniversary reception at *Change Makers*; photo by Enrico Spada / Sipiwe Moyo in *In Darfur*; photo by Enrico Spada

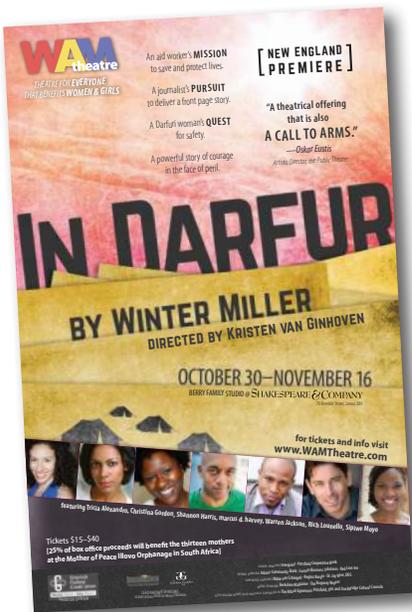
In Darfur by Winter Miller

Selling out every single performance, including two added matinees, *In Darfur* led to WAM's largest gift presentation yet, \$5005, to the show's beneficiary, **The 13 Housemothers of the Mother of Peace Orphanage in South Africa**. These

housemothers have made many personal sacrifices to care for 84 children who have been orphaned, abused, or impacted by HIV/AIDS. Significantly, most of the housemothers plan to use this donation to invest in education for themselves and members of their families.



PHOTOS, top-bottom: Tricia Alexandro and Rich Lounello in *In Darfur*; photo by Enrico Spada / Susie Weeks \$5,005 from the cast and crew of *In Darfur* on behalf of the Mother of Peace Orphanage in South Africa; photo by Enrico Spada / the housemothers at Mothers of Peace Orphanage.



J. Peter Bergman of the Berkshire Edge called *In Darfur* "...a power punch of a play realized with a mighty imagination and clarity of vision. This is great theater...with its direct simplicity and emotional stoppers. This sort of work makes me proud to live in The Berkshires where wonderful talent abounds."

Jeffrey Borak of the Berkshire Eagle wrote, "*In Darfur*, particularly in this production, is at its best when it is at its most personal. There are moments of raw, unsettling, visceral power."

"Just home after seeing *In Darfur*. I recommend it highly if you're ready to have boundaries between yourself and history ripped away, if you're willing to see the starkness of displaced persons camps, the rawness of hate, the suffering of women. Somehow this offering pulls it all off with dignity, so even as you go thru quite a process in the 90 minutes of the performance, you're left with a sense of oneness with life, with the audience, with the performers and team. I want to go cry, and at the same time, I feel somehow and miraculously more alive and more in touch with life than before I went tonight. Congratulations. You pulled off something that is a real gift to us all." —Susan Olshuff

Audience Feedback for In Darfur

"Without words but deep in thought after tonight's fierce premiere *In Darfur* by WAM Theatre. Congratulations to the courageous Kristen van Ginhoven for bringing such a powerful provocative performance to stage. Seating intimate and limited—selling out fast. Go." —Laurie Norton-Moffat

"Congratulations on such a valuable piece of work with 'In Darfur'. A stirring and necessary project, worked to perfection. The experience continues to stay with me, lingering." —Robin Zeamer

WAM Education

GIRLS, INC.

WAM Theatre continued the Education Outreach program, launched in 2013, at Girls Inc. in Pittsfield, led by WAM Theatre teaching artist Barby Cardillo.



In the Spring, Barby worked with eight girls aged 9–12. The theme for the first semester was “The Enjoyments of Life/The Disappointments in Life”.

In the fall of 2014, Barby worked with seven girls ages 9–13 to create an original piece of theatre around their chosen theme of “Remarkable Girls from Around

the World”. Among their choices of remarkable girls: recent Nobel Peace Prize winner and activist for girls’ education Malala Yousafzai, who was born in Pakistan; Olympic gold-medal winning Romanian gymnast Nadia Comăneci; and Claudette Colvin, who at age 16 protested the segregation of buses in Montgomery, Alabama, nine months before Rosa Parks. The biographies of the remarkable girls were punctuated with song, dance, and improvisation, which the young performers tackled with evident glee.

Also this fall, two young women who have worked with Barby on this program since the fall of 2013, thirteen-year-olds Amber and Shakia, returned to the theatre program as WAM Theatre’s first “junior mentors”.



Junior Mentors Amber and Shakia

“THURSDAYS WITH MAGGIE”

In the fall of 2014, WAM Theatre embarked on a new adventure when we took on our first intern, Maggie Darin, through the Horizons program at Miss Hall’s School (MHS). Horizons is an innovative experiential, service-learning and internship program that provides MHS students with opportunities to volunteer and intern each Thursday morning. As a team that works remotely a lot, WAM greatly enjoys the “Thursdays with Maggie”.



Education Associate Barby Cardillo, Artistic Director Kristen van Ginhoven and Miss Hall’s Intern Maggie Darin



IN DARFUR AUDIENCE ENGAGEMENT SERIES

WAM Theatre’s fall production was complemented by an art exhibit featuring work by award-winning photojournalists John Stanmeyer and Ron Haviv, work from local artists featured in the current Paper Dresses exhibit, curated by PRESS Gallery Chief Melanie Mowinski, and a more in-depth look at the thirteen women who were the beneficiaries of the production.



Plus each performance was followed by a post-show conversation, moderated and curated by Kimberly Ciola, and featuring a number of experts including playwright Winter Miller, professors Denise Ellis, Charles Jones, and Jennifer Browdy, international aid activist Brenda Oppermann, and recently released terror hostage Theo Padnos, whose article detailing his 22 months of captivity was the cover story in the New York Times Magazine during the show’s run. Many audience members stayed for the conversations, commenting on how the conversations provided a sense of closure after the experience of watching the show.



Post-show conversation with Susie Weekes, representing Mother of Peace Orphanage in Illovo, South Africa

2014 FINANCIAL OVERVIEW

Through the generosity of our patrons and supporters, WAM Theatre garnered over \$108,000 in individual donations, foundation grants, corporate sponsorship and ticket sales in 2014. Through continued strategic development efforts, our corporate sponsorship increased by over 60% and our individual donations by over 20%.

In 2014, we provided paid contracts to 35 theatre professionals, including 7 Equity members. We also started transitioning from using a Special Appearance contract to using the American Actor's Equity Association's Small Professional Theatre Contract. We ended our successful fifth anniversary year with a donation to our beneficiary of \$5005.

Income \$108,273 | **Expenses** \$106,021 | **Surplus** \$2,252
In-Kind donations in 2014 valued at around \$15,000

[FY: 2013: Individual Donations = \$24,362, Foundations and Government Grants = \$21,080, Corporate Support = \$9,100]

WAM THEATRE, INC. 2014 BUDGET OVERVIEW

INCOME

Contributed Income

Individual Donations	\$31,270
Foundation and Government Grants	\$12,375
Corporate Support	\$23,900

Earned Income

Ticket Sales	\$38,177
Other	\$2,551

Total Income \$108,273

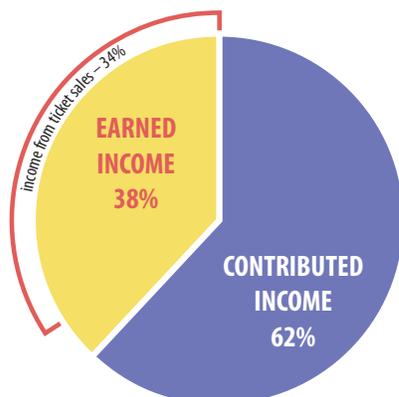
EXPENSE

Annual Operating Costs

Contract Services/Professional Fees	\$39,980
Production Expenses	\$35,600
Donation to Women's Organizations	\$5,280
Administration	\$24,831
Other	\$330

Total Expense \$106,021

Surplus \$2252



2014 MISSION OVERVIEW

WAM THEATRE MISSION STATEMENT

WAM Theatre's philanthropic mission is two-fold. First, to produce professional theatrical events for everyone, with a focus on women theatre artists and/or stories of women and girls. Second, to donate a portion of the proceeds from those events to organizations that benefit women and girls worldwide.

VALUES

Through theatre and in theatre we strive for equality in opportunity and treatment:

We are champions for human rights, working to create change by creating opportunity for women and girls which lifts all of humanity. We work diligently and tirelessly for fairness and equal access through our dual mission of theatrical and philanthropic endeavors.

We make an impact locally and globally:

Every time an audience comes together a community is formed. We recognize that we are part of a myriad of communities and we therefore create change by telling stories about and across local, global, gender, ethnic, artistic and international communities.

We stand up with integrity, honesty and respect:

Our conviction and integrity guide what we do and how we do it, every day. We adhere to the highest standards of professionalism and personal responsibility.

WAM Theatre provides philanthropy through the arts by using theatre to benefit women and girls worldwide. Our sponsors support women and girls by supporting the arts. Double Philanthropy.

AND ONLINE...

Overall in 2014, we had 13,218 visits to our WAM website (8,416 Unique Visits/63.7%).

We finished the year with 725 Twitter followers, 1,515 Facebook fans and 1,500 subscribers to our e-blast.

These percentages are in line with theatres that have a budget of \$500,000 or less, according to the Theatre Communications Group *Theatre Facts 2011: Report on the Fiscal State of the Professional Not for Profit American Theatre*.

DONOR INFORMATION

Our sincere appreciation goes out to each donor who made a contribution in our fifth anniversary year. Only through the support of these individuals are we able to create theatre for everyone that benefits women and girls. Thanks to our 200+ donors in 2014 for helping us make an impact!

HEROINES & HEROES

Vicki Bonnington
Lyn and Richard Atkinson
Sara and Jon Budish Jtwros
Kristin and James Hatt
Joan and Jim Hunter
Susan Rose Lafer

ANGELS

Laurily Keir Epstein
Lynn Gernert
Lucy Holland and Charles Schulze
Dorothea Greene and Linda Morse
Lynn and Bill Power
Tammy and Dave Valicenti

CHAMPIONS

Valerie B. Barr
Mary Garnish Bauman and Alan Bauman
Sarah Bennison
Linda and Robert Benton
Jeffrey Bernstein
Ashley and Brad Berridge
Sydelle and Lee Blatt
Vicki Bonnington
Kate Barton and Sam Craig
Mary Campbell
Bruce Garlow
Ineke and Vince Garofalo
Jayne Atkinson-Gill and Michel Gill
Nina Molin M.D. and Jon Gotterer D.M.D
Norm Hatch
David Andrew Harris
Julie Candler Hayes
Kristine and Lawrence Hazzard
Nancy Kalodner
Renee Landegger
Carol and Lance Liebman
Melanie Mowinski and Douglas Molin
Claire Richards
Marjorie Safran
Ellen Ring
Jonathan Schwartz
Vanessa and Jay Sax
Hannelore Voness
Marjorie Wexler

100 CLUB

Elsie Petronella Adema
Linda and Richard Ankrum
Gail and Joel Appelbaum
Naomi and Edward Bernstein
Dana Bishop
Barbara Bonner
Denise and Daniel Brown
Nancy Burstein
Derrell P. Capes
Erin F Casey and Jonah Marshall
Laura Chekow
Linda Colvin
Joan and Peter Coombs
Susan Dworkin

Keith Emmerling
Suzanne Engels
Becka Erickson
Lori Evans
Giovanna Fessenden and Chris Hennessey
Anne Messer and Dan Gordon
Deborah Grausman
George Guildler
Lauretta Harris
Juliana Haubrich and Martin Filion
Peggy Hawkins
Amy Rudnick and Ben Hillman
Lorin Krouss
Kathy LeMay
Sharon and Ken Lillis
Bill Loeb
Tyler G Malik
Dawn A Martin
Victoria May
E James McPartlin
Deborah L. Melone
Michele and Steven Mestman
Lee Mikeska
Katherine Miller
Winter Miller
Elisa Mishory
Judith Nardacci
Lisa Nelson
Barbara Newman
Christina Packer
Corliss Parker
H.T. Randolph
Megan Reisel
Tracey and Christopher Richards
Donald Roeder
Karen Rutschmann
Carol and Merrill Sanderson
Sherrie D. Howard and Bradley Schiesser
Eileen and Joe Schuyler
Jodi Rothe and Peter Schuyten
Elizabeth (Betsey) T. Selkowitz
Nancy and Kenneth Sewall
Jennifer Sherman
Sally Soluri
Sally and Robert Sugarman
Sarah Tames
Joni Thomas and Brian Harrison
John Toole
Abby and Richard Tovell
Tammy and Dave Valicenti
Village Integrative Pharmacy
Harriet and Elliott Vines
Louise Wasserberg
Karin Watkins
Elizabeth and Marshall Webb
Susan Weekes
Suki and Tom Werman
Linda White
Whitney Center for the Arts
Nadia D Winslow
Terry and Jay Wise
Carolyn Yalkut

ADVOCATES

Meg Agnew and Paul Wisswaesser
Jennifer Aza Allan
Barbara and Don Barron
Susan Baudoux-Genna
Dr. Stephanie Beling
Jesse Berger
Bill Bowers
Grayce Burian
Jo-Ann Burnett
Lonnie Carter
Stephanie Wehle Copeland
Ellen Crobier-Fischman
Edward Sedarbaum and Howard Cruse
Heidi Dechief
Diane Pearlman and Jeffrey Diamond
Joan & Sky Faxon-Vogel
Karel and Andrew Fisher
Isabelle Foster
Mary and Everett Gendler
Phoebe Giddon
Freda M Grim
Anne and Bill Grosser
Marion Hunter and Uel Wade
Tommie Lou Hutto-Blake
Beryl Jolly
Sheila Keator
Eve LaBelle
Melissa Lydon
Barbara Mahoney
Ellen Manley
Judith Nardacci
Kelli Newby
Tony Pallone
Sandra and Brandon Pantorno
Cindy Parrish
Roxanne and Clement Pin
Mairin and Patrick Quinn
Judy Rettig
Lynn Rist
Signe and Christopher Schaefer
Larry Schecker
Rose Scotch
Valerie Sheehan
Laurie Israel and Elaine Sidney
Francine Weinberg and Lawrence Strauss
Catherine and Henry Terwedow
Sandra Thomas
Susan M. Traub
Eileen Quinn and John Tremblay
Tammy and Dave Valicenti
Truus and Martin van Ginhoven
Gwendollyn VanSant
Bob Gross and Barbara Wacholder
Carla Weiss
Chris Foster and Patrick White
Tammy Denease Williams
Danielle Wilson
Rachel and Andrew Chanyi Winell
Melissa Wolff
Adam Zahler

As of 1/13/15. We have carefully prepared this list. If your name was misspelled or inadvertently omitted, please accept our sincere apologies and contact us at info@wamtheatre.com or 518-243-9627 so that we may correct our records.

WAM THEATRE PRODUCTION HISTORY

OUR FIRST FIVE YEARS

APRIL 2010: A WAM Welcome

\$1,000 for Women for Women International

NOVEMBER 2010: Melancholy Play by Sarah Ruhl

\$1,500 to The Women's Fund of Western Massachusetts

MARCH 2011: I'm Not a Feminist, But...

Created and Directed by Leigh Strimbeck

Berkshire Women's Writers Festival with WAM Theatre

MARCH 2011: First Annual

24Hr Berkshire/Capital Region Theatre Project

A co-production with The Mop & Bucket Company

APRIL 2011: O Solo Mama Mia Festival

\$650 to Edna's Hospital in Somaliland, to train one community midwife and provide her uniform and bus fare

AUGUST 2011: Women and Words:

An Instant Theatre Piece

Part of the Pittsfield WordxWord Festival

NOVEMBER 2011: The Attic, The Pearls, and Three Fine Girls by

Martha Ross, Ann-Marie MacDonald, Jennifer Brewin, Alisa Palmer and Leah Cherniak

\$1,750 to Berkshire United Way's Teen Pregnancy Prevention Initiative

APRIL 2012: Second Annual

24Hr Berkshire/Capital Region Theatre Project

A co-production with The Mop & Bucket Company

AUGUST 2012: Like/Unlike

created and directed by Leigh Strimbeck

Company in residence at the Pittsfield WordxWord Festival

OCTOBER 2012: The Old Mezzo by Susan Dworkin (World Premiere)

\$2,400 to Shout Out Loud Productions: Taking

Action to Address Sexual Trafficking

FEBRUARY 2013: 10x10on10

in the 10x10 Upstreet Art Festival

A multi-media theatre and art exhibition in collaboration with Alchemy Initiative

FEBRUARY 2013: One Billion Rising Dance Party

Hosted in collaboration with various community organizations

MARCH 2013: Half the Sky Film Showing

in collaboration with Sisters of Peace

Part of the Berkshire Festival of Women Writers

MAY 2013: Third Annual

24Hr Berkshire/Capital Region Theatre Project

A co-production with The Mop & Bucket Company

AUGUST 2013: Claiming Her Place

WAM's first benefit and panel discussion at the Mahaiwe

NOVEMBER 2013: Emilie: La Marquise Du Châtelet

Defends Her Life Tonight by Lauren Gunderson

(Northeast Regional Premiere)

\$3,400 to Rite of Passage and Empowerment Program for Girls

MARCH 2014: Motherhood Out Loud

A collaboration to benefit WAM Theatre and the

Berkshire Festival of Women Writers

APRIL 2014: Everywoman by Carolyn Yalkut

A staged reading in conjunction with University of Albany

APRIL-SEPTEMBER 2014: Fresh Takes

A series of six play readings of new and reimagined works

AUGUST 2014: Change Makers

WAM's second benefit evening and panel discussion

NOVEMBER 2014: In Darfur by Winter Miller

(New England Premiere)

\$5,005 to Mother of Peace Orphanage in Illovo, South Africa

WAM's 100 CLUB

This year's annual 100 Club Party took place at Hilltop Orchards on December 11. This was the perfect setting for a winter party.



Kristen van Ginhoven and Ashley Berridge / Kristen van Ginhoven with Jay and Terry Wise and Hannalore Voness / Lori Evans Pugh, Barby Cardillo and Joan Coombs

2014 CORPORATE SPONSORS

PRODUCER

Greylock Federal Credit Union

PARTNER

Garden Gables Inn
Gogel & Gogel
Petricca Industries, Inc.

LEADER

Cohen Kinne Valicenti Cook, LLP
Interprint
Pittsfield Cooperative Bank

PATRON

Abbie von Schlegell & Co.
Adams Community Bank
Custom Busines Solutions
Red Lion Inn
RoodWood Inn
Stone House Properties

SUPPORTER

Blue Q
Regina Burgio
Canyon Ranch
Cohen & White Associates
Lenox Village Integrative Pharmacy
Jon Gotterer, D.M.D., P.C.
Nina Molin, MD
The Outlet at Pine Cone Hill
Rouge
Dr. Jay Wise, DDS

WAM STAFF 2014

Artistic Director, co-Founder: Kristen van Ginhoven
Company Administrator: Hope Rose Kelly
Education Associate/Teaching Artist: Barby Cardillo
Artistic Associate/Fresh Takes Curator:
Kelly Galvin (*Jan–June*) / Molly Clancy (*Aug–Dec*)
Graphic Designer: Enrico Spada
Special Projects Coordinator: Suzanne Ankrum
Accountant: Costum Business Solutions
Social Media Manager: Shanae BUrch
Miss Hall's Horizons Intern: Maggie Darin

2013 FOUNDATION & GOVERNMENT GRANT SUPPORT

Alford-Egremont Cultural Council
Berkshire Bank Foundation
Brabson Library & Educational Foundation
Debra Jo Rupp Foudation
Dylandale Foundation
International School Theatres Association
Massachusetts Cultural Council
Otis Cultural Council
Pittsfield Cultural Council
Stockbridge Cultural Council

2014 IN-KIND SUPPORT

6 Depot Roastery and Cafe	Luminix
Berkshire Magazine	Serene Mastrianni
Big Y	Oona Tessoro's/Robin Tessoro
Castle Street Café	Rogovoy Report
Chocolate Springs	Susan Rose Lafer
Trina Davies	Diane Provenz
Evergreen	Theresa's Stockbridge Café
Gratz Pilates Studio	Union College Department of Theatre and Dance
Guido's	Suzie Weekes
Harney Tea	Wild Oats
Haven	Willa
Bob Lohbauer/ Shakespeare & Company	

Plus the local cultural organizations with whom we do ad trades:
Barrington Stage Company, Berkshire Theatre Group,
Berkshire Fringe, Capital Repertory Theatre, Chester Theatre,
Shakespeare & Company, Oldcastle Theatre Company

Board of Directors:

Ashley Berridge (President)
Tammy Valicenti (Vice President)
Nick Webb (Secretary)
Vicky May (Treasurer)
Bruce Garlow

Leigh Strimbeck

Board Member Emeritus, WAM Theatre Co-Founder

Advisory Board:

Jayne Atkinson, Susan Dworkin, Ellen W. Kaplan,
Serene Mastrianni, Abbie von Schlegell, Kevin Craig West

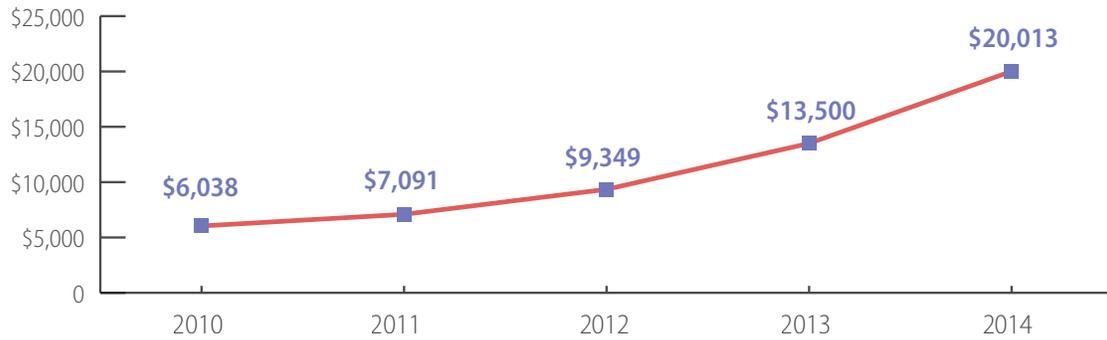
ASSOCIATE ARTISTS

Brad Berridge, Susan Dworkin, Juliana von Haubrich

440 Spring Street · Lee, MA, 01238
www.WAMTheatre.com

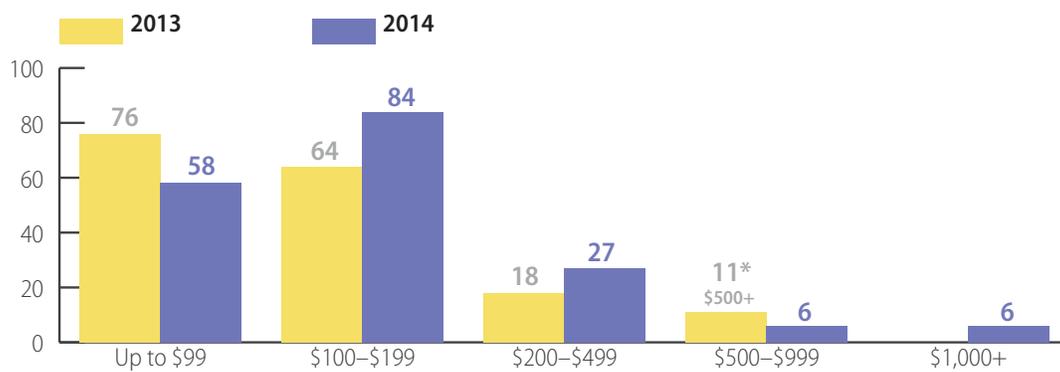


FALL PRODUCTION INCOME



INDIVIDUAL DONORS

BREAKDOWN BY NUMBER



NOTE: 65 new donors in 2014