

WAM Theatre

www.wamtheatre.com

Annual Report 2010



WAM Theatre gift presentation of \$1500 to Women's Fund of Western MA
Carla Oleska, CEO, Shonda Pettiford, Board President, Women's Fund with Kristen van Ginhoven and Leigh Strimbeck, WAM Theatre co-Artistic Directors

WAM Theatre 2010 FACTS:

- WAM Theatre launched January 1, 2010.
- Raised over \$15,000 in monetary donations and box office sales and nearly \$4000 in in-kind donations.
- Collaborated with over 40 theatre artists, more than 80% were women.
- Donated \$2500 to two beneficiaries: Women for Women International (\$1000) and Women's Fund of Western Massachusetts (\$1500)
- Performed for nearly 600 people at our two events and two fundraisers.
- Received our official non-profit 501(c)3 organization status.
- Had over 3500 unique visits to our website since January 1, 2010.
- Finished 2010 with over 500 Facebook Fans, over 100 Twitter Followers and over 200 E-Newsletter Subscribers.



Betsy Holt, Todd Quick, Erika Helen Smith in 'Melancholy Play' | Cast of 'Mirror, Mirror' in 'A WAM Welcome'

Here's what we made possible in 2010....

A WAM WELCOME

April 11-14, 2010

Barrington Stage Second Stage,
Pittsfield, MA

...WAM Theatre promises to bring something new to our creative communities....A trio of compelling works...'

Lesley Ann Beck

'Mirror, Mirror'
'The Last Standing Protestor'
'The Weinermobile Journey'

Beneficiary: Women for Women International
Photos by Joe Schuyler



Melancholy Play

By Sarah Ruhl

November 12-21, 2010

NEW STAGE Performing Arts Center,
Pittsfield, MA

Beneficiary: Women's Fund of Western MA

Photos by Kaitlyn Squires



PHOTO CREDITS: Leigh and Kristen, A WAM Welcome Team, Robin Gelfenbien, Mirror Mirror Cast (Sara, Kyrie, Brittany, Heather Raven, Anna, *Lesley Ann Beck* Kaitlyn, Raysheea), Brenny Rabine, Melancholy Play Cast, (Betsy, Todd, Leigh, Per, Karen, Erika) WAM Board (Leigh, Brenny, Kristen, Tammy and Nick)

Thanks to Russell Sage College for their in-kind donation of printing these brochures.



WAM Theatre is one of the most interesting developments on the Berkshire entertainment scene in years...

Larry Murray



...delightfully funny,memorable ...a must-see...
Lesley Ann Beck

...a wacky world of comedy...best fun of your week....

J Peter Bergman

...One of the most outstanding theatre experiences of my life...

Gail Burns

Best of 2010 Mentions:

Chris Rohman- *Melancholy Play* was one a 'dozen shows that tested limits, challenged expectations'

Gail Burns- 2 Mentions: Tie for Best Comedy for *Melancholy Play* and Best New Thing for WAM Theatre



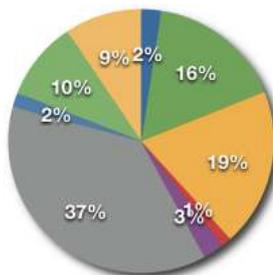
2010 Financial Overview

We started 2010 with nothing but a dream. Through incredible effort and outreach, including a successful Kickstarter Campaign, in 2010 WAM Theatre brought in over \$15,000 in individual donations and ticket sales. This money was used to produce two events, and make a total donation to Women's organizations of \$2500. We ended 2010 with a profit of \$2500.

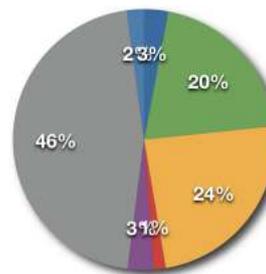
INCOME

| Contributed Income | Actual |
|---|--------------------|
| Other Foundations* | \$500.00 |
| Board/Individual Contributions | \$3,407.00 |
| Fundraisers | \$4,017.00 |
| Production Sponsorship | \$250.00 |
| Program Ads | \$530.00 |
| Ticket Sales | \$7,678.00 |
| Other* | \$360.00 |
| In kind donation of salary | \$2,000.00 |
| In kind donations | \$1,944.00 |
| Total Project Income | \$20,686.00 |
| Monetary Income (minus in-kind donations) | \$16,742.00 |

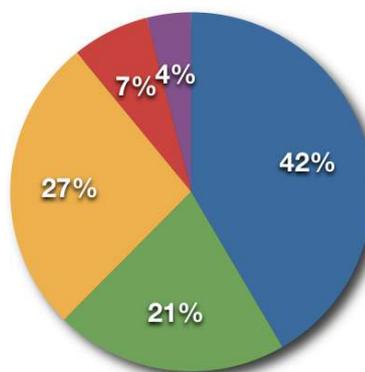
All project income, 2010



Income, minus in-kind donations



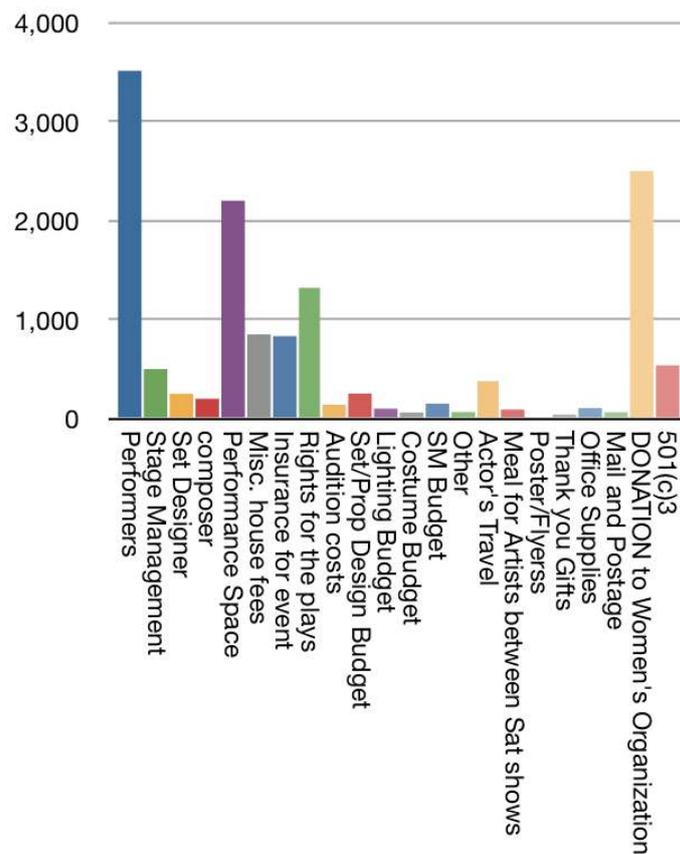
Donation Averages



EXPENDITURE

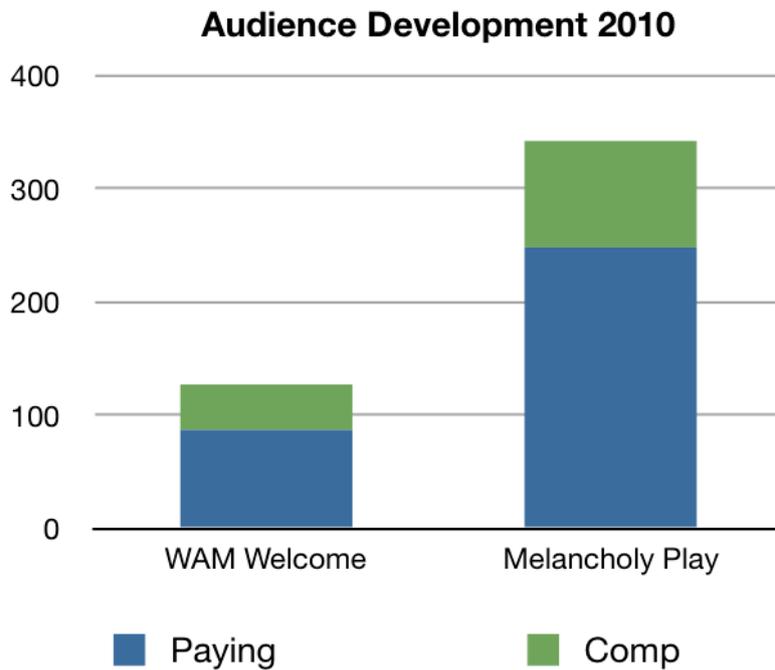
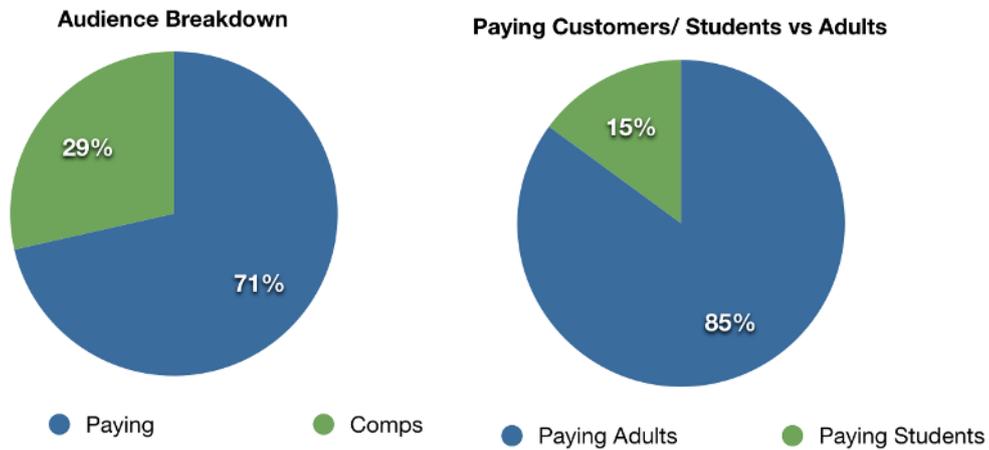
| | |
|------------------------------------|------------------|
| Performers | 3,512 |
| Stage Management | 500 |
| Set Designer | 250 |
| composer | 200 |
| Performance Space | 2200 |
| Misc. house fees | 850 |
| Insurance for event | 832 |
| Rights for the plays | 1320 |
| Audition costs | 140 |
| Set/Prop Design Budget | 251.75 |
| Lighting Budget | 100 |
| Costume Budget | 61 |
| SM Budget | 150 |
| Other | 65.14 |
| Actor's Travel | 378 |
| Meal for Artists between Sat shows | 90.77 |
| Poster/Flyers | 13.02 |
| Thank you Gifts | 40 |
| Office Supplies | 105.45 |
| Mail and Postage | 63.2 |
| DONATION to Women's Organization | 2500 |
| 501(c)3 | 537 |
| TOTAL | 14,159.33 |

Total Expenditure, 2010



Audience Statistics

Starting with no recognized audience, a total of 469 people saw our two main productions of 2010, not counting those present at our fundraising Theatresports Tournament in Pittsfield (100+) or Rantz & Raves in Troy (20+).



WAM Theatre Mission Statement:

WAM Theatre's philanthropic mission is two-fold. First, to produce professional theatrical events for everyone, with a focus on women theatre artists and/or stories of women and girls. Second, to donate a portion of the proceeds from those events to organizations that benefit women and girls worldwide.

Statement of Purpose:

To promote the arts by creating, commissioning, and presenting theatrical works that explore social issues related to women and girls, and to distribute proceeds derived from donations and from the public presentations of these theatrical works to not-for-profit 501(c)(3) organizations with missions that feature advocacy and assistance with regard to the empowerment and combating the oppression of women and girls.

Intentions:

Inspired by those who take action to turn the oppression of women worldwide into opportunity for change, WAM Theatre is a theatre company with the following two objectives:

1. To raise funds to create and be involved in theatrical events that benefit women and girls locally and globally.
2. To donate a portion of proceeds from those events to charitable organizations that benefit women and girls locally and globally.

WAM Theatre provides philanthropy through the arts by using theatre to benefit women and girls. Our sponsors support women and girls by supporting the arts. Double Philanthropy.

Co Artistic Directors: Kristen van Ginhoven, Leigh Strimbeck

Board of Directors:

Nick Webb (President)
Brenny Rabine
Leigh Strimbeck
Tammy Valicenti
Kristen van Ginhoven

Advisory Board:

Paul Rapp
Abbie von Schlegell
Kevin Craig West

DONOR INFORMATION

Individuals:

Meg Agnew
Wendy Augustine
Jennifer Aza
Valerie Barr
Tina and Derm Barrett
Sue Baudoux
Jesse Berger
Ashley and Brad Berridge
Benedicta Bertau
Brittany Beyus
Emily Blackburn
Yoke Bouwmeister
Helen and Eugene Braun
Stephanie Brennan
Angela and Marc Breuers
Grayce Burian
Susan Burke
Liane Campbell
Noel Clinton
Corina and Richard Cohen
Joan and Peter Coombs
Stephanie Copeland
Jeannie Cross
Heidi and Raf Dechief
Bill Douglas
Pamela Edwards
Sean Elias
Dan Ely
Suzanne Engels
Schipper Family
Diane Firtell
Ilene Frank
Julianne Fruscio
David Gardner
Ineke and Vince Garofalo
Robin Gelfenbien
Lynn Gernert
Patricia and Matthew Gill
Jennifer Goodall
Marilyn and Don Gower
Eric Grimstead
Norm Hatch
Leigh Hendrix
Joan Hunter

Marion and Uel Hunter
Catherine and Will Irvine-
Poole
Billie Jo Joy
Kristen and Tom Kellner
Kat and Michael Koppett-
Burns
Sharon and Ken Liliss
John Lynch
Mona and Pierre Mittaud
David Moreland
Tom Nevels
John Noble
Anne O'Brien Carelli
Erin Ouellette
Ann Parillo
Emily Penick
Samantha Phillips
Richard Phillips
Angela Potrikus
Tim Pracher-Dix
H.T. Randolph
Judith Rettig
Wendy Rich Stetson
Nancy Rohn
Margarita Romano
Laura and Jeff Roudabush
Bill Sanderson
Vanessa and Jay Sax
Ro and Joe Sax
Erin Schipper
Eileen Schuyler
Sharon Small
Christine Spee
Joe Starzyk
Angela Stretton
Katesel Strimbeck
Leigh and Joe Strimbeck-
Jurchak
Georgina Sumner
Jane Teplitzy
Mebrahtu Tewolde
Sarah Thomas
Abigail Tovell
Susan Valicenti
Tammy Valicenti
Truus and Martin van
Ginhoven
Abbie von Schlegell

Susan Wands
Nick Webb
Liz and Marshall Webb
Kevin Craig West
Megan Whilden
Patrick White
Jennifer Winell
Dale and Marvin Winell
Rachel and Andrew Winell-
Chanyi
Bobby Zahra

Organizations:

Bob Bacon Fund
Austen Riggs

In Kind Donors:

Barrington Stage Company
Chocolate Springs Cafe
David Bunce
Deb Benoit
Denise Massman/Siena
College Theatre
Department
Diane Firtell
Julia Dixon/Storefront Artist
Project
Kevin Sprague
Leah Luczynski Interior
Design
Main Street Books
Majestic Theatre
MissionBar & Tapas
Paperdilly
Patricia Lemer
Paul Rapp
Pittsfield Bra&Girl
Remmert Printing
Russell Sage College
Shear Design
Studio Two
The Women's Times
Tierra Farms
Villa Italia